



FAV's 7th Annual Santa Paws Holiday Party  
December 14<sup>th</sup> @ 7pm | Little Rock, AR

## **Sponsorship Opportunities**

*All event sponsors will be listed as an Official Sponsor of Santa Paws 2019 on the Facebook event page and on the Friends of the Animal Village website*

### **Level 1 – Bronze Sponsor:**

#### **\$500 Donation:**

- Two (2) tickets to the event
- Sponsor will be mentioned in one or more posts about the event on social media

### **Level 2 – Silver Sponsor:**

#### **\$750 Donation:**

- Four (4) tickets to the event
- Sponsor name included in one or more emails about Santa Paws + in various posts on social media

### **Level 3 – Gold Sponsor:**

#### **\$1,000 Donation:**

- Six (6) tickets to the event
- Sponsor mentioned in three (3) or more social media posts about the event
- Option to have a poster, sign, etc. featured during the event

### **Level 4 – Platinum Sponsor:**

#### **\$1,500 Donation:**

- Eight (8) tickets to the event
- Sponsor mentioned in five (5) social media posts about the event
- Option to have your banner, posters, etc. featured during the event
- Sponsor logo or name included in each email about Santa Paws
- Sponsor named as a Platinum Sponsor in one (1) THV11 appearance leading up to the event

### **Big Dog Presenting Sponsor:**

#### **\$3,000+ Donation:**

- Ten (10) tickets to the event
- Option to have your banner, posters, etc. featured during the event
- Named as Presenting Sponsor in every email about Santa Paws
- Listed as Presenter of event on all ads, invitations, promotional materials, and social media posts e.g. "Santa Paws presented by ABC Company"
- Sponsor named as Presenting Sponsor in all TV appearances in which Santa Paws is mentioned